

Why Smart goal setting is dumb; the science of goal setting - Glenn Daniels - Touch Stone Publishers

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Setting Powerful, Achievable Goals in a Skills-Based Keynote or Concurrent Session will allow you to deliver value, quality, and lifelong skills to your organization.

Why SMART Goal Setting is Dumb, The Science of Goal Setting

Learning to set robust and achievable goals in a skill-based training environment

This workshop addresses the common challenges, goals, and training needs that will give you the tools to help you learn how to set and achieve your personal and professional goals in a constructive and friendly environment.

Why Your Team Should Attend?

For your members, goal setting can be used as a critical component of self-regulation or the process by which employees activate and sustain cognitions, behaviors, and affects systematically oriented toward attaining goals—clinical talk for demonstrating an increased passion and productivity.

Who should attend this workshop?

Experience Team Leaders who recognize and appreciate the need to lay foundation for personal and professional goals and who are looking for additional tools, techniques, and advantages that will keep them motivated to continue their path to success.

For anyone that requires a formalized, structured approach for Goal Setting that will hold them to a higher degree of personal and professional accountability.

Those who genuinely want more out of life and aren't afraid to commit to doing the work required to get beyond their comfort zone. Have you ever noticed how stories can pull you in? Think back to when you were a child. Do you remember getting lost in a story? As a little boy, my brother, our best friend, and I loved lying in our backyard on those long hot summer days, in the shade of our neighbor's very tall aspen tree and tell stories. Sometimes we made them up, and sometimes we would share stories about something we read in a book or saw on TV. Storytelling somehow stayed with me. In my 30+ years of helping set strategies to create effective changes from within for thousands of individuals and organizations, I've used storytelling to connect audiences with the skills and techniques that enable them to become great leaders rapidly.

My clients are spread across various industries worldwide, including the U.S. military, communications, insurance, medical, funeral, energy, manufacturing, and retail. I've worked with some of the top names in the speaking industry and developed a fun and effective skills-and-technique-based style. As you'll see, our entertaining, engaging, and informative lectures and workshops unleash each leader's potential? We give leaders the motivation to use those skills and techniques to have a measurable effect on the bottom line.

It is Time to go to work. The best mentor that a person could have taught me that I could be better. He saw that even though I had the number one Team in the nation for six quarters in a row, I could be better. I could be better than I had been. I could make people's lives better by being a better leader. So, I started my journey of learning and sharing, a mission of being better.

The reality is that we spend most of our awake hours at our job. And you're good at it. Why not be the best at it?