Editorial

Satellite Insurance

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ABSTRACT

Satellite insurance is a specialized branch of aviation insurance in which, as of 2000, about 20 insurers worldwide participate directly. Others participate through reinsurance contracts with direct providers. It covers three risks: launching the satellite if the launch operation fails; replacing the satellite if it is destroyed, positioned in an improper orbit, or fails in orbit; and liability for damage to third parties caused by the satellite or the launch vehicle. In 1965 the first satellite insurance was placed with Lloyd's of London to cover physical damages on prelaunch for the "Early Bird" satellite Intelsat I. In 1968 coverage was arranged for pre-launch and launch perils for the Intelsat III satellite. Satellites are very complex machines which are manufactured and used by governments and a few larger companies. The budget for a typical satellite project can be in excess of billions of dollars and can run 5–10 years including the planning, manufacturing, testing, and launch. Satellite risk coverage is insurance against damage to the satellite itself.

INTRODUCTION

There are four basic types of coverage available in this section. Prelaunch insurance provides coverage for loss or damage to the satellite or its components from the time they leave the manufacturer's premises, during the transit to the launch site, through testing, fueling, and integration with the launcher up until the time the launcher's rocket engines are ignited for the purpose of the actual launch. Launch insurance provides coverage for the period from the intentional ignition of the engines until the satellite separates from the final stage of the launch vehicle, or it may continue until completion of the testing phase in orbit. Coverage typically runs for a period of twelve months, but is limited to 45-60 days in respect to the testing phase in orbit. Launch failure is the greatest probability of satellite loss and approximately 7% of satellites have failed on launch. Coverage while in orbit provides for physical loss, damage, or even failure of the insured satellite while in orbit or during orbit placement. Elements of risk attached to satellites during orbit are damage caused by objects in the hostile space environment, extremes of temperature, and radiation. Because it is not typically possible to repair a satellite once it is physically placed in orbit, the coverage is basically granted as a product guarantee.

Third party liability is the final section of the policy, and is a statutory requirement of the Government of the nation where the launch will take place, regardless of the nationality of the satellite owner. A special license must be provided to the regulating authorities before a launch can take place. Coverage usually runs up to 90 days following the actual launch. Loss of revenue coverage is also available but is not purchased often. This table as many ground stations are run by large government entities such as NASA, failure on the part of the insured is rare. In cases where failure occurs due to events which are beyond the control of the insured (such as an earthquake), coverage provides for the cost of hiring premises, replacing computer systems, software backup, and other items necessary to resume operations. When considering a rating structure for satellite insurance coverage, during the early days many insurers based their rating according to the launch vehicle. For example, if the launch vehicle being used had a one in ten failure rate, the insurance premium would be ten per cent

the gross cost

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