

### Age of big data - increasing demands in swiss telemedical advices

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#### Abstract

The current Swiss telemedical advices business processes give us a clear picture of what we do as core and support processes from nurses. They give us direction and focus on our daily business and focused goals. They help us discriminate goal-relevant activities from less important thing (Zoia, 2017). We need to create the system of process-driven activities for the Swiss telemedicine medical ADVICES Company and pioneer Medi24™, more exact the health care advices unit with the planning horizon of one year. Medi24™ is a telemedical competence center with the status of a Swiss medical practice. An interdisciplinary health care team with nearly 200 specialists, including doctors and special skilled nurses, offers round-the-clock telephone help with medical questions in all life situations. The services are offered in Swiss German, German, French, Italian and English languages. The company is managed by the Allianz Insurance Group.

This project is intended to show how the core medical advices process works in comparison to the main competitor, the second largest Swiss provider Medgate™. For 2021, especially with higher demands in the Corona crisis this will also have a positive impact on the net profit. However, Medi24™ and the relevant competitor Medgate™ do not make financial data.

#### Biography

Kircher is a PhD candidate in economics and Management. He had a Master's degree in Corporate Development and a Bachelor's degree in Health Economics. He has been successfully working a long time in the medical field as special trained emergency care nurse and as a paramedical technical assistant. Through my strong nurse background and economical skills, He has been able to gain valuable strengths and the power to be successful especially in the mentioned area. I am confident that the combination of my personality and knowledge would be a valuable asset to your 4th Global Conference 2021 in Nursing and Healthcare.



[4<sup>th</sup> Global Conference on Nursing and Healthcare](#) | May 20, 2021

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