

# 13th Global Summit On Immunology And Cell Biology

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# GLOBAL MARKET OUTLOOK OF IMMUNOLOGY 2020

## Market Analysis

We gratefully thank all our wonderful Speakers, Conference Attendees, Students, Media Partners, Associations and Exhibitors for making "11th World Congress and Expo on Immunology, Virology and Microbiology" Conference the best ever held during October 18-19, 2019 at Tokyo, Japan with a theme "Exploring Novel Approaches in Immunology, Virology and Microbiology"

With the enormous feedback from the participants and supporters of Immunology 2019, Immunology Conferences Committee is glad to announce its "13th Global Summit on Immunology and Cell Biology" slated on October 26-27, 2020 in Amsterdam, Netherlands.

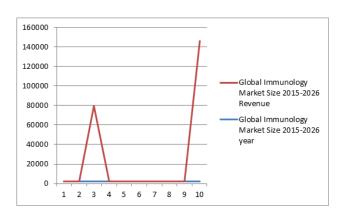
Our International Immunology 2020 conference will provide best platform by networking with all eminent researchers across the globe to foster open exchange and debate on the role of the Immunology, Virology and Microbiology.

#### Conference highlights

- Immunology
- Immune System
- Cancer Immunology and Immunotherapy
- Immunotoxicology
- Neuroimmunology
- Immunodeficiency
- Epidemiology
- Transplantation Immunology
- Immunotherapy
- Immunoinformatics & Systems immunology
- Immunological techniques
- Immunogenetics
- Pediatrics Immunology
- Diagnostic and Technological novelty of Immunology
- Viral Immunology
- Parasite Immunology
- Reproductive Immunology

### Market outlook for immunology 2020

The global immunology market size was valued at USD 77,365.4 Million in 2018 and is projected to reach USD 143,833.2 Million by 2026, exhibiting a CAGR of 8.1% in the forecast period.



Existing market players operating in the global immunology market are focusing on constant innovations and upgradation of their product portfolio with new and efficient product offerings for better treatment outcomes for the patients. One of the primary reasons for the growth of the global market is the increasing incidence of immunological and autoimmune diseases. Rise in awareness regarding immunological diseases in both developing and developed nations, and the higher prevalence of immunological disorders due to environmental factors, thus propelling the of the global immunology market growth. This coupled with, increasing investments by major players in research and development activities are also boosting the growth of the market globally.

The change in the immunology market share is also primarily driven by a greater focus towards the R&D initiatives due to recent regulatory approvals, increasing trends of patent expiry and the subsequent emergence of comparatively cheaper biosimilars. Some of the other factors which are also contributing to the growth of the market are the increase in the efficiency of the immunology drugs leading to better patient outcomes and improved quality of life.

The introduction of new and sophisticated targeted therapies such as TREMFYA by Janssen Global Services, LLC (Johnson & Johnson) and Cosentyx by Novartis AG is expected to drive the growth of the immunology market in developed as well as emerging countries, during the forecast period 2019-2026.

In this fame, we look forward for your contribution and astonishing dedication. We believe your membership in Immunology 2020 during October 26-27, 2020at Amsterdam, Netherlands will enhance the success of the conference.

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