

32nd American Dentistry Congress 2021

December 06th 2021 | Webinar

Investing in oral health startups: what's next in dentistry

What is a seed stage startup? A Series A startup? Managing Partner of the first independent Venture Capital Fund in oral health unveils why oral health startups are fast becoming top of mind for investors—specifically digital technology, dental services, biotech, consumer products, payments, reimbursement and access to dental care. You'll learn why it's key to invest at seed or Series A stages, and the right time to take the investment leap, including how to prepare. You'll also delve into what Venture Capital Funds look for in startups and how they help those they invest in. Plus, you'll walk away with insight into the value of “smart” money and an active investor and why they're important.

Biography

Dr. Jeremy Krell is a general dentist and experienced investor with a business background. He has raised rounds and generated returns for investors at 10 companies, sold three, and acquired two more as a key operator. Dr. Krell oversaw provider and clinical growth initiatives at a subscription oral health company and has since built the Barchester Bay Group, a portfolio consisting of over 30 separate ventures. Dr. Krell is an angel investor and sits on the boards of several healthcare and dental startups. He has a 15+ year proven track record with startups, multi-million dollar fundraises and acquisitions.



Dr. Jeremy Krell

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