

5th International Conference on

DEMENTIA

October 22-23 2024 | Paris, France

Dementia care, The Home Instead way

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Staying at home with dementia requires a specific approach on different levels. Home Instead developed a unique approach that provides personal care for people with dementia. The method includes a personalized intake and match on client level, a thorough training program for the caregiver and a well-educated team that supports both client and

caregiver. The overall strategy in giving care at home to clients with dementia is based on a social approach (Tao of Care) regarding the vision on Positive Health (IPH). With this approach and the overall strategy Home Instead takes an unique position between formal and informal care.

Biography

Suzanne Kruizinga, MD MHA, is a seasoned healthcare professional with extensive experience in various leadership roles. Currently serving as CEO at Home Instead Thuiservice and as Voorzitter Raad van Toezicht at Stichting Kind en Ziekenhuis, Suzanne also holds positions as a founding partner at TalentTrainer and as co-founder of Medsport Guatemala. In addition, Suzanne is co-owner of Medsport Colombia, MedCare Clinic, and has been a vice chairman of the Supervisory Board at Woonzorg Flevoland. As owner and CEO of Nexus Consultancy, responsibilities include strategic development and quality audits within healthcare institutions. Educational qualifications include a master's degree in medicine from the University of Amsterdam and an MBA in health from TIAS School for Business and Society.