

International Summit on **PSYCHIATRY AND PSYCHOLOGY**

February 24, 2022 | Webinar

**Corporate reputation schools and faculties social work or around training competence of capital intellectual****Cruz Garcia Lirios***Autonomous University of Mexico State, Mexico*

Corporate governance as a knowledge management system has been approached from the organizational reputation as a result of alliances with institutions. In the health sector, the demand for a quality service has led to a system of professional practices and deregulated social service in which the image of the universities and health centers involved is questioned. The objective of the present work was to contrast a model for the study of the phenomenon with the intention of specifying the relationships between variables. A non-experimental exploratory and cross-sectional study was conducted with a non-probabilistic and intentional sample of 1018 administrative, professional and students of the health sector. It was found that the follow-up factor of cases reflected the image of the universities as trainers of intellectual capital by competences. In relation to the literature consulted, research lines are proposed to specify the model.

**Biography**

Cruz García Lirios is a post-doctorate in Governance of Complexity. He is an subject professor resides from Autonomous University of the State of Mexico, Huehuetoca Professional Academic Unit, Academy of Social Work. His research interest in research line in public health governance.