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**William S. Boddie***United States National Defense University, USA*

## GLOBAL FOOD SAFETY PRODUCT MANAGEMENT: A HOLISTIC, INTEGRATED, STRATEGIC APPROACH (PROPOSED)

The safety of millions of the world's population is at significant risk. Unsafe food products and foodborne diseases cause the preventable deaths of over two million people annually globally. This situation represents a global sense of urgency in which nations and food product safety-oriented organizations seek to develop and implement actionable strategies to address unsafe food products and foodborne diseases. Food product safety management is critical to enabling safe food products throughout the food product lifecycle. The food product lifecycle represents the activities involved with food products from origin to consumption and/or ultimate disposition. Effective management of food product lifecycle activities is critical to enable safe food product consumption globally. However, virtually every nation, from the least to the most advanced, and every food product safety-oriented organization, lacks a holistic, integrated, strategic approach to enable effective food product safety management. The presenter proposes that nations and food product safety-oriented organizations adopt the Food Product Safety Management Integrated Framework (Proposed). This proposed framework prescribes a holistic, integrated, strategic approach to enabling global food product safety management that includes effective food product safety management, governance, a food product safety management strategy, a food product safety management, enterprise architecture, a food product safety management portfolio management capability, and a food product safety management capital planning and investment management capability. Adopting the proposed framework would enable nations to achieve effective food product safety management by leveraging a holistic, integrated, and strategic approach.

### Biography

William S. Boddie is the Professor of Systems Management at the U.S. National Defense University (NDU) iCollege since 2002. Boddie provided graduate-level education in organizational leadership, management, enterprise architecture, and program management. Boddie led programs for organizations including the U.S. White House, U.S. Treasury Department, U.S. Commerce Department, and the U.S. Social Security Administration. Boddie developed several frameworks and models that enable organizational leaders to improve enterprise performance. Boddie published peer-reviewed journal articles, authored chapters in book publications, and facilitated numerous presentations. Boddie is the NDU iCollege Professor of the Year for 2006 – 2007.

[BoddieS@ndu.edu](mailto:BoddieS@ndu.edu)