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From big data to big impact

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Improving global patient's outcome with diabetes-related healthcare spending on an unsustainable trajectory, digital health and the use of big data has emerged to enable approaches that are dramatically more cost-effective and precise. The use of big data has changed the way we travel, trade and manufacture, yet healthcare is one of the last industries to fully embrace it. With growing health needs, is data now the best medicine?

Biography

Arjun Panesar holds a Master's in Artificial Intelligence from Imperial College London. He has a decade of experience with intelligent health systems and big data. His focus is on transforming healthcare through empowering patients - through the use of innovative digital engagement, real-world experience and genomics.

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Charlotte is responsible for the creation and delivery of digital education programs with proven health outcomes and cost savings. With a background in psychology, Charlotte's passion and expertise lie in creating offline accountability and sustainable health behavioral change in a digital age.

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