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The community health center performance of sub-district health promoting hospital directors

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This cross sectional descriptive research is aimed to study factors affecting the community health center performance of sub-district health promoting hospital directors in Khon Kaen province Thailand. The samples involved 180 health personnel selected by simple random sampling from the 248 population who were responsible for community health center performance. The study collected both quantitative and qualitative data. Focus group guidelines were used to collect the data from 12 people's key informants who could provide intensive information on the topics. The questionnaire was examined and verified by the three experts for content validity and items objective congruence (IOC) of all items more than 0.5 and tested for reliability in pilot study of Cronbach' alpha coefficient was at 0.95. Data was collected between March 1st and 31st 2016. The data distribution was performed by descriptive statistics including percentage, mean, standard deviation, median, minimum and maximum. The inferential statistics were Pearson product moment correlation and stepwise multiple linear regressions. The level of statistical significance was set at 0.05. The findings revealed that the overall motivation, the key success factors and the community health center performance of health promoting hospital directors were at high level with averages of 3.90 (SD=0.37), 3.53 (SD=0.55) and 3.70 (SD=0.57), respectively. The motivation variable, motivator factors, hygiene factors and key success factors had moderate positive relationship with community health center performance of health promoting hospital directors with $r=0.534$ (p-value <0.001), $r=0.529$ (p-value <0.001), $r=0.392$ (p-value <0.001) and $r=0.698$ (p-value <0.001), respectively. The motivation factors; responsibility and three key success factors; quality development in healthcare and image, the link between sub-district health promoting hospital and the central hospital and people forum could predict community health center performance at 56%. Incentives and salary compensation followed by community health center management and participation are some of the initiatives taken towards community health center performance.

Biography

Prachak Bouphan has his expertise in Public Health Administration and passion in quality management of the health personnel in health organization. He completed PhD in Development Science, his Master's degree in Development Administration and Bachelor of Science in Public Health. He is currently an Associate Professor and also acts as a Chairman of Master's program in Public Health Administration.

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