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SMILE International Consulting, Spain

Mind Mapping for Dentists

Mind Mapping is an extremely powerful mental tool we can use to optimize our own brain competence, finding out new skills that we already have but we are not aware of them. During this highly handy workshop you will get the know-how needed to develop your aptitudes for work-team management, decision making, learning techniques, negotiation skills, critical thinking, trouble solving, idea generation, brainstorming, presentation skills, and many other applications of Mind Mapping. You will easily learn how to set in order your ideas and visualize all the possibilities in a natural, funny, fluent and very creative way. With this evidence based system you will save a lot of time, space and human resources as well. Plan and organize your agenda (daily, weekly, monthly or yearly) and take full control of your time: get the most out of every minute. Overcome procrastinating and to do lists. Enjoy making the action plans, marketing strategies and follow-up that your work-team, your practice and your patients need. Foster your creativity and improve your productivity, your learning and your memory, with this visual-radiant thinking training. Follow the principles and rules of Mind Mapping to boost your mental power, just mirroring the way your brain works. You will be surprised finding out your own strengths and weaknesses, both personal and professional, unlocking your mind in a highly revolutionary experience.

Biography

Alex Iniguez is PhD from Valencia University. He worked during 10 years in the Pharmaceutical Industry (Procter & Gamble Pharmaceuticals), in the Commercial and Medical Departments (Medical Advisor, MSL, European Medical Advisor), and during 5 years as Scientific Manager in the Oral-B Iberia Professional Team (P&G). His expertise covers Oral Health, Hypertension, Osteoporosis and Female Sexual Dysfunction fields. As of 2014 he is the CEO & Founder of SMILE International Consulting (www.smileic.com).

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