

# International Conference and Exhibition on **Dentistry**

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## **10 commandments of smile esthetics**

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The search for improved dentofacial esthetics persists in modern society. Thus, inspired by pretty faces and beautiful smiles, patients have sought treatment modalities to improve dentofacial esthetics and yield positive changes in their smile. Consequently, the primary reason patients seek dental treatment is to improve their smile esthetics. With a view to achieving ideal esthetic outcomes, some reference parameters must be followed. On the other hand, these clinical parameters may be questionable, since esthetics is a subjective notion and tends to vary among different individuals and cultures. While the wide variety of articles studying those characteristics is of paramount importance to dental literature, it hinders the work of clinicians seeking simple and practical treatment protocols. Professionals usually have a few questions: Where should smile esthetic planning begin? What are the most relevant aspects considered in esthetic treatment? Which scientific references should be considered in a given therapeutic approach? Therefore, the aim of this presentation is to introduce the smile analysis protocol entitled: "10 commandments of smile esthetics".

### **Biography**

Andre Wilson Machado, D.D.S., M.S., PhD is an Associate Professor for an orthodontic program, School of Dentistry, Federal University of Bahia, Brazil. He is also a Visiting Professor at University of California Los Angeles (since 2011). He completed his dental education at School of Dentistry, Federal University of Bahia, Brazil and orthodontic education at Pontifical Catholic University of Minas Gerais, Brazil. He completed his Master Degree at the Pontifical Catholic University and his PhD at the Paulista State University – Araraquara, Brazil. His thesis research work has been published in various international journals, not necessarily limited to orthodontics. He also is an author and co-author of more than 60 articles published worldwide. He has given lectures in more than 30 cities, totaling over 100 presentations. His current focus has been establishing protocols for smile esthetics diagnosis and treatment. Recently, he developed the smile analysis protocol entitled "10 commandments of smile esthetics" and also the "digital smile planning", a brand new method to diagnosis and planning esthetic treatments in simple software such as Powerpoint and Keynote.

He is a member of the Brazilian Association of Orthodontics and of the World Federation of Orthodontics and the actual scientific director of the Brazilian Association of Orthodontics – Section of Bahia.

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