

35th International Conference on

DENTISTRY & DENTAL MARKETING

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Justin Morgan

The Dental Marketing Guy, USA

Dental SEO, Demystified

Justin Morgan, the author of this paper is ranked as #1 Dental SEO Expert in Google. He will teach the attendees about the variety of styles of SEO, and warn on the hidden dangers of hiring the wrong SEO Company. And will show the step by step process he uses to rank dentists for some of the most competitive keywords in the country. If anyone looking for actionable and clear SEO tips that can be implemented the very next day, Justin's lecture is the one to watch.

Biography

Justin Morgan has a lifelong affinity with combat sports, such as wrestling and mixed martial arts. In San Luis Obispo (CA), he learned how he can apply the same technical and gritty traits he developed in martial arts towards ranking his clients on Google. He has taken many principles that he learned in sports and applied them to helping dentists to successfully execute SEO in a way that exposes the variables and ultimately bring new patients.

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