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DENTISTRY & DENTAL MARKETING

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Technology: understanding private and public cloud use in the dental practice

In the rush for technology transformation in dental practice, failure to understand some of the cloud's intricacies can create a significant impact on the bottom line. This session will address some of the basic building blocks of dental practice "cloud" technology; including the critical differences between private and public cloud usage. Understanding how technology is structured, and how to best deploy it in the practice office environment is an important element in efficient use of today's technology innovations. Industry technologist, executive and cloud expert Jason Post will help dentists and managers understand the different types of technology available to the practice, and how to best understand and use these technologies for secure, cost-efficient and HIPPA-compliant performance. Session attendees will come away: Understanding the difference between private and public cloud technologies; Creating accurate budgets and implementation timelines for technology and; Technology transformation trends like: what are the key technology transformation trends impacting the dental profession today, and what are the best-practice strategies to manage them for full compliancy and data protection?

Biography

Jason Post is a Speaker, Dental Industry Author, CEO and Founder of MBS Secure. As Computer Engineer and Technology Designer who has worked with the world's top Fortune 100 enterprises, he brings the power of global technology experience and dental industry understanding to his role.

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