

36th International Conference on

DENTISTRY & DENTAL MARKETING

&

18th Annual Meeting on

ORAL CARE & ORAL CANCER

October 24- 25, 2018 | Boston, USA



Roche Penafuerte Ruiz

KJR Dental Center Incorporated, Philippines

Dental Marketing: “BMEG approach”

This interesting topic of marketing has been in the international convention of dentistry In the last 35 years. Dental marketing provides an in and out approach in building your Practice and expanding it via proven structures.

Inside the program:

- Build your dental practice
- Market your dental practice
- Expand & grow your dental practice

Objective of the lecture:

- The lecturer's objective is to be able to share and help each and every practicing
- Dentist's achieve its full potential using his researches as reference for strategies that
- Will suit his/her clinic vision and mission.

Biography

Roche Penafuerte Ruiz is the President / CEO of KJR Dental Center Incorporated.

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