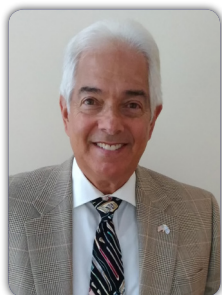


23<sup>rd</sup> International Conference on

# Dentistry and Dental Materials

July 19-20, 2018 | Rome, Italy



## Joseph R Greenberg

*Penn Dental School and Temple Dental School, USA*

### Harmonizing the teeth and smile with facial structures to enhance the patient's total esthetic attractiveness

Every consumer survey shows that the teeth and smile are the most important aspect of facial attractiveness. What do patients see when looking at the face and smile? There is science and clear evidence that leads us to treatment choices and protocols to capture the essence that patients are seeking to enhance their facial attractiveness. Learn how to examine, diagnose and establish a treatment plan to achieve predictably superior results. This program will describe the Facial Plane Relator and the 7 Point Esthetic Check List which the author has introduced to the dental profession.

#### Biography

Joseph R Greenberg, DMD received his Dental Degree and Postdoctoral dual specialty training in Periodontics and Fixed Prosthodontics/Periodontal Prosthesis from the University of Pennsylvania School of Dental Medicine, USA where he taught for over 40 years and held the rank of Clinical Professor of Periodontics. He has been appointed Clinical Professor of Restorative Dentistry at the Kornberg School of Dentistry of Temple University, USA where he was the Course Director of Advanced Restorative Dentistry for 8 years. He has served on Editorial Boards of professional and related health magazines, was a Member of The Bryn Mawr Hospital dental staff, and has contributed over 21 original articles to the dental literature. In addition he has served as Team Dentist to the Philadelphia 76ers, and has maintained a private practice in suburban Philadelphia for over 35 years. He has consulted for major dental product manufacturers in research, development and marketing, and has invented the Facial Plane Relator, and the Etched porcelain-fused-to-metal Resin Bonded Bridge.

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#### Notes: