

5th Euro-Global Summit and Expo on

Food & Beverages

June 16-18, 2015 Alicante, Spain



Patrick Berry

Allfoodexperts®, Spain

How can you go wrong with 17,000 years of accumulated technical knowledge?

Allfoodexperts® is an open innovation platform specialized in solving challenges for the agri-food industry. We are now a community of close to 900 members worldwide with an average of 20 years experience as food technologists. The community covers all areas of the food industry such as dairy, beverage and every expertise needed from developing a product, finding technologies or ingredients down to setting up machinery's, packing and logistics. Our members are retired technicians and consultants who want to work on projects for an adequate reward but also employed technicians interested in sharing their knowledge. We want to provide our members with as many challenges as possible and help the food industry innovating and finding applied solutions. Our client base reaches from multinational companies who want to outsource their innovation down to small and medium size companies without R&D departments. Through only accepting SMART challenges we make sure we don't waste the time of our community. After more than three years running an open innovation project, we know that open innovation works. Open Innovation is not just a buzz word it is reality-our Open Innovation platform and community with 17,000 years of accumulated technical knowledge is the best prove.

Biography

Patrick Berry is since 2012 the Vice President of Marketing and Communication at Blendhub Corp a group of companies that includes Premium Ingredients, Portable Powder Blending and Allfoodexperts®. He is involved in several innovative projects such as SMART Powder Blends which aims to optimize the supply chain of food ingredients powder, the first portable mill for mixing powdered ingredients (PPB) and Allfoodexperts®. With Allfoodexperts® he fights for open innovation in the food industry and is always looking for ways to break the status quo. He has also been a Guest Professor at Bureau Veritas, the Instituto de Empresa and other business schools.

berry.patrick@gmail.com

Notes: