

# Reinventing the Food & Beverage Industry

May 09-10, 2016 New Orleans, USA



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*Packaging Digest Magazine, USA*

### How Packaging Innovations are Creating a New World

Packaging is coming of age. It is morphing into a business function. Packaging innovations are opening market opportunities, creating customer choices, and redefining the competitive arena.

### Biography

Lisa is the Executive Editor of Packaging Digest Magazine, a multi-media publication in both print and online that reaches over 200,000 readers monthly. She's a frontline journalist who has observed the evolution of the packaging industry in its different manifestations. She has reported on multiple industries, machinery, materials, and management. She is the winner of numerous awards in her career and she routinely chairs or co-chairs conferences and judges several packaging design competitions. She is based in Chicago.

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