

22<sup>nd</sup> Euro-Global Summit on

# Food and Beverages

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## Muhammad Usman

*Director General of Agricultural Research System, Pakistan*

### **Food and Beverages are the major industries for the improvement of health, daily use of life, reduction in financial crises, poverty and hunger in the world**

The aim of presentation consist of food, beverages, health, daily use of life, poverty and hunger were studied and reported that food and beverages are the major industries for the improvement of health, daily use of life, reduction in financial crises, poverty and hunger in the world. Food is any substance consumed to provide nutritional support for the body. Food is usually obtained from plants and animals which contained essential food nutrients such as carbohydrate, protein, lipids, vitamins, minerals etc. The most common food groups are dairy products industries including milk, butter, ghee, yogurt, cheese, cream, ice-cream etc. Edible seed industries including corn, wheat, rice, beans, peas, lentils, nuts, sunflower, flaxseed, rapeseed, canola, sesame etc. Fruit industries include apples, orange, banana, berries, lemon etc. Vegetable industries including spinach, carrots, onion, peppers, broccoli confections, also called sugary foods including candy, soft drinks and chocolate. Meat industries include chicken, fish, turkey, beef etc. Beverage is defined as any liquid for drinking specially in other words, any type of drink except water is any liquid suitable for drinking. A beverage is a drink specially prepared for human consumption. Beverages almost always largely consist of water. The different industries of beverage including alcoholic such as wine, brandy, bear, whisky etc and non-alcoholic industries including fruits juices, fruits drinks, fruit nectars, coffee, tea, soda, coca cola, tonic water etc. In the light of above study, it is proposed to commercialized the different industries of food and beverages for absorbing millions of technical and non-technical peoples, create employment, generate income, stronger economy, reduce the crises, poverty and hunger in the world.

### **Biography**

Muhammad Usman, Director General of Agricultural Research System, Government of Pakistan who retired from service after a spotless career of about 35 years with senior level experience on research and development of integrated agricultural production, industries, food and beverage, bioenergy on a sustainable way. He is basically an Agricultural Scientist with specialization of agricultural, food and biochemistry working on the yield and quality of various products and published several research papers. He is considered as the senior most scientists in the world, always participated in the international conferences as a keynote speech, renowned speaker, organizing committee member as well as moderator of the conferences around the world. He established Prominent Agro Based Industries, Agro Based Industries and Consultancy SDN BHD in Malaysia and Foundation for Rural Development in Pakistan with primary aim to work on integrated agricultural project for rural development through improvement in agriculture and consultancy services to the farmers at Malaysia.

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