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Carbonated beverages, “enhanced popularity, addiction and health impacts”

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This study has been made in the field of Carbonated Beverages since their inception, the factors responsible for their historical developments and their present scenario. The ingredients, manufacturing, bottling and canning processes and technologies have been studied. Marketing details have been collected for various soft drinks including most popular carbonated beverages, Coca Cola and Limca with their ingredients & manufacturing units. Health concerns of consuming soft drinks were in special reference to tooth enamel erosion and osteoporosis. Future trends for quality improvement with minimizing adverse health concerns of soft drinks have also been analyzed.

Biography

Dhawal Asthana completed his bachelor in Food Technology from Harcourt Butler Technological University, Kanpur. Currently, he is pursuing his MTech in Food Technology. He has authored technical papers in Genesis- National Seminar.

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