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How to publish in reputable pharmaceutical journals: Editor-in-chief perspective



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Oxford dictionary defines research as the systematic investigation into and study of materials and sources to establish facts and reach new conclusion. Merriam-Webster dictionary defines research as studious inquiry or examination; especially: investigation or experimentation aimed at the discovery and interpretation of facts, revision of accepted theories or laws in the light of new facts, or practical application of such new or revised theories or laws. Academic institutes worldwide consider research a key academic domain and would expect all their academic staff to conduct and engage in research unless they are on a non-traditional contract (teaching fellow, teaching practitioner, demonstrator, hourly paid lecturers, etc.). Career progression and promotion in academic institutes involves a thorough and comprehensive review and critique of research outputs. The contribution of a particular academic staff member is assessed; the quality and quantity of journal articles published are scrutinized. Successful publication of scientific outputs is a demanding exercise especially when the target publication medium is a reputable and well-established journal. The aim of this keynote presentation is to shed light on the editorial process involved in reviewing and making editorial decisions on scientific manuscripts submitted for publication in “Pharmaceutical Development and Technology”; a Taylor and Francis journal that has been in publication for 22 years and has an impact factor of 1.86. An overview of the various metrics used in ranking journals and individual scientific outputs will be covered. Tips on how to prepare a manuscript; to improve chances of success with manuscript submission for publication in leading journals will be given.

Biography

Raid G Alany is a registered New Zealand Pharmacist with a PhD from the University of Otago, Dunedin, New Zealand. He is the Inaugural Head of School of Life Sciences, Pharmacy and Chemistry at Kingston University London, UK; holds an Honorary Professorship at the University of Auckland, New Zealand. He is an Editor-in-Chief of the Pharmaceutical Development and Technology (Taylor and Francis), and he is the Past President of the New Zealand Chapter of the Controlled Release Society. His research is on ophthalmic drug delivery, lipid and surfactant-based systems, *in-situ* gels and animal health. He holds international patents that have been commercialized in New Zealand and Australia, where he consults for animal health companies, regulatory bodies and IP-specialized law firms. His ResearchGate score is 35.72 and his H-index is 21 (google scholar).

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